
Pouya Farshidnia

Backend Engineer

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Professional Summary

Backend Engineer with 3+ years of PHP experience, including 2 years specializing in Laravel. Delivered scalable, maintainable web applications and automation tools for CRM, licensing, payments, and business operations. Expertise in MySQL, RESTful APIs, system architecture, design patterns, and performance optimization. Built Telegram bots and AI-driven workflows that increased productivity. Currently expanding AI and automation capabilities to create intelligent platforms.

Skills

Core Technologies: PHP, JavaScript, MySQL, RESTful APIs

Frameworks & Libraries: Laravel, Livewire, Tailwind CSS, Alpine.js

Tools & Practices: Git, Linux, TDD (Test-Driven Development), Symfony, CodeIgniter

Additional Expertise: System Architecture & Design Patterns, Performance Optimization, CRM Development, Automation & AI Integration (Telegram bots, AI-driven workflows)

Experience

Ezzati Academy - Tabriz, Iran - Full Stack Developer

Apr 2023 – Mar 2026

- Refactored a legacy pure PHP codebase into a modern Laravel MVC architecture, improving scalability, maintainability, and performance by 60%.
- Enhanced UI/UX and core features, resulting in 30% better overall user experience.
- Designed and implemented key modules: reporting tools, tracking systems, course licensing, installment payments, import/export tools, certificate generator, student networking, and CV builder.
- Optimized WordPress website performance, reducing load time from 20s to 8s by developing custom plugins and removing redundancies.
- Developed Telegram bots and RESTful API microservices for VIP channel management and automated content workflows.
- Built 2 WordPress plugins integrated with REST API-based licensing systems.
- Implemented AI-driven automation solutions that increased organizational productivity by 40%.

Web Creation - Tabriz, Iran - Freelancer

Nov 2022 – Sep 2023

- Transformed 2+ underperforming corporate websites into modern, responsive platforms, achieving an average Google PageSpeed score of 90+ and strong Lighthouse scores.
- Operated a business automation system with full CRM and customer engagement workflows.
- Delivered all projects with a focus on performance, usability, and maintainability (Lighthouse score of 90+).

Rastchin Market - Tehran, Iran - Full Stack Developer

Dec 2022 – Apr 2023

- Developed, prepared and commercialized 2 digital products (web systems + reusable scripts), generating 100+ sales.
- Built and launched a subscription-based platform with licensing and access control, achieving 50+ sales.

Codeyad Academy - Esfahan, Iran - Teacher

Mar 2025 – Present

- Trained 150+ students in real-world WordPress theme development, building production-ready applications.
- Conducted and delivered hands-on Laravel + AI projects to 2,500+ students, teaching backend development and cost management systems.
- Mentored 2,500+ students on clean code, software architecture, and industry best practices.

Education

- *B.S. Electrical Engineering – University of Tabriz* *Sep 2007 - Jun 2012*
- *M.S. of Electrical Engineering – University of Tabriz* *Sep 2013 - Sep 2016*

Languages

English (fluent)

Turkish (Native)

Persian (Native)